



Telephone: (606)743-3121  
Facsimile: (606)743-3635  
Post Office Box 399  
West Liberty, Ky. 41472-0399

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OCT 30 2007

PUBLIC SERVICE  
COMMISSION

October 26, 2007

Beth O'Donnell  
Executive Director  
Public Service Commission  
PO Box 615  
211 Sower Blvd.  
Frankfort, KY 40602

RE: PSC Case No. 2006-00357

Please find enclosed the original and four (4) copies of our proposed customer education plan on the new 364 area code in response to the Commission's order dated May 31, 2007.

Should you have any questions regarding our filing, please don't hesitate to contact me.

Sincerely,

W. A. Gillum  
General Manager

WAG:rsi  
Enclosures

*Your Rural  
Cooperative*

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

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OCT 30 2007

PUBLIC SERVICE  
COMMISSION

In the Matter of:

AREA CODE EXHAUSTION  
AND RELIEF

) PSC ADMINISTRATIVE  
) CASE NO. 2006-00357

**MOUNTAIN RURAL TELEPHONE COOPERATIVE'S PROPOSED  
CONSUMER EDUCATION OF THE NEW 364 AREA CODE REGION  
IN THE COMMISSION'S ORDER DATED MAY 31, 2007**

Mountain Rural Telephone Cooperative's proposed education plan consists of the following two informational campaigns:

- Bill Message on all customers' bill informing them of the new 364 area code – one month prior to the implementation of mandatory dialing.
- Information on the new 364 area code will be posted on our website beginning at the same time that permissive dialing begins for the 364 area code.

Respectfully submitted,



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W. A. Gillum  
General Manager  
Mountain Rural Telephone Coop. Corp., Inc.  
P. O. Box 399  
West Liberty, KY 41472